### A Look Back at Our Strategic Plan

In September 2018, the Library Board of Trustees approved a new strategic plan to give us direction to continue to serve our community. With feedback from surveys, comment cards, and focus groups, this plan was divided into three categories: experience, engagement, and endurance to inspire growth and change while remaining committed to our core values.

Through this plan, we have accomplished so much over the last four years! Today, our locations are more accessible, our services and programs are more robust, and we work more closely with our community partners.

Here's how we were able to accomplish our goals.

### **Experience**

### We strived to exceed members' expectations.

- By eliminating late fees, implementing automatic renewals, and joining the CCS catalog consortium, we have made getting items at the Library more accessible. We also added a makerspace, curbside pickup, Library of Things, proctoring, and notary services to be flexible
- to your needs.

### **Engagement**

### We worked with the community to increase our reach and impact.

We made strides towards equity, diversity, and inclusion through our staff-led committee, conducted a diversity audit to add more diverse items to the collection, researched languages spoken in the community, and are hiring more bilingual staff.

### **Endurance**

### We strived for sustainability in our practices, human and financial resources, and facilities.

We used grant funding and funding through the referendum to finance our renovation, and we updated our financial management plan, capital maintenance plan, appraisal, and inventory of property.

We're grateful for your support and the support of local businesses and our community partners who helped make these improvements possible. We look forward to the many ways we can continue to grow and provide services to you. In 2023, we're excited to create a new strategic plan with your input!

## By the Numbers

Fiscal Year 2021 - 2022

### Circulation

includes print and digital materials, plus music and movies
Grand Total
1,242,045

# Programs and Attendance

Adult/All Ages/ Other Programs Attendance

**17,057** (404 programs)

Teen Programs Attendance

1,530 (65 programs)

Children Programs Attendance

**24,506** (608 programs)

### Cardholde<u>rs</u>

Total **39,872** 

Total new **4,593** 

**Visitors** 

262,092

Computer Sessions

25,652

Curbside Deliveries 1.432

Wi-fi Connections

352,643

## Items in Collection:

movies, music, print, and digital titles

Items in Collection 1,130,966

Total New Items **28,409** 

(note: doesn't include e-content)

Research Resources

Databases **44** 

44 subscriptions

### **Assistance**

Reference and Reading 104,718

(includes email and chat)

Technology **24,083** 

Directional **34,743** 

### **Sessions**

Meeting Room **281** 

Study Room **5.895** 

### 2021-2022 FINANCIAL OVERVIEW

### INCOME

 Property Tax Revenue
 \$9,276,258

 Grants and Donations
 \$915,954

 Investment Income
 \$31,370

 Other Fees and Income
 \$62,311

 Personal Prop Rep Tax
 \$190,915

 TIF Rebates
 \$150,316

 TOTAL INCOME
 \$10,627,124

#### **EXPENSES**

Salaries and Benefits \$4,504,921 Renovation \$1,962,415 **Bond Expenses** \$561,850 **Books and Materials** \$787,888 Contracts \$439,552 Capital Expenses \$1,401,335 Other Operating \$283,907 Utilities \$174,964 **Building Maintenance** \$196,272 Supplies \$155,760 TOTAL EXPENSES \$10,468,834

# 13% 4% 4% 43% 5% 19%